



# The NXT GROUP delivers international growth.

The **NXT GROUP** supports companies to grow business in existing markets and expand into new ones. We deliver professional Market Expansion Services which enable our clients to achieve their international ambitions. All our services are exactly tailored to the selected market and the individual needs of our clients and their customers.

## The NXT value chain

The NXT service portfolio is based on a value chain specialized outsourcing solutions. Solutions which enable our business partners to grow in international markets.

Each NXT division is a specialist organization and plays its own part in the overall NXT value chain, ensuring our partners reap direct benefits from our skill-set. The NXT value chain provides: market analyses and research, sourcing, assembly, logistics, marketing and sales to distribution and after-sales services.



# NXT. Global Business Enablers.

## Strategic integration

For NXT to take responsibility for the products and branding of our business partners in emerging markets we integrate our processes with the operation of our clients.

Our Market Expansion Services offer more than just outsourcing from basic functions. Contrary to typical outsourcing services which are aimed at 'cost reduction' the **NXT GROUP** wants to become an integrated party enabling top- and bottom-line growth, increase market shares, penetrate and cover new markets and reduce complexity in the overall value chain.

## Contact us

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## Track record

We have a proud history of creating market-leading positions for European companies in Emerging Markets.

Among others the **NXT GROUP** is responsible for activating international presence of:

- Hermes Paris
- Footlocker
- Shimano
- Fayrouz (a Heineken brand)
- Dutch Flower Group
- Riviera Maison
- Heras
- Vogel's Products
- Van den Berk Nurseries
- CPM Europe
- Forklift Center
- Neso Nuffic
- NAFTC
- Waste2Value India (PPP)
- Dutch Dairy Cluster India (PPP)